

Conference Sponsorship Package



Website: <http://www.efbiotechnology.org/PYFF/>

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Scientific themes

- Fundamental physiology and metabolic processes in yeast and filamentous fungi
- Systems biology and metabolic engineering for biotechnological processes
- Evolution and niche adaptation of yeast and filamentous fungi
- Natural and Synthetic Ecology: interactions and applications of mixed cultures (especially in food, beverage and biotechnology)
- Genetic and phenotypic heterogeneity in fungal populations
- Mycobiome and interactions with other eukaryotes
- Cellular compartmentalization: trafficking, metabolosomes and quinary structures of macromolecules
- Response and tolerance to stress in the context of industrial bioprocesses

Meeting Background

The Microbial Physiology Section of the European Federation of Biotechnology (EFB) will host a four-day meeting in Summer 2019, on the topic of the Physiology of Yeasts and Filamentous Fungi, boosting fundamental understanding of these versatile microbes, facilitating their use in biotechnology and identifying possible targets for control of pathogens.

The EFB is Europe's non-profit federation of National Biotechnology Associations, Universities, Scientific Institutes and Biotech Companies working to promote biotechnology throughout Europe and beyond. The Microbial Physiology section is especially concerned with interdisciplinary and inter-sectoral research to understand microbes and how they can be harnessed in the biotechnology sector to enhance societal and economic goals.

The PYFF series is a very well-established gathering of scientists working in this field, this meeting being the 7th in the series that started in 2001. The aim of the PYFF series is to bring together a strong interdisciplinary cohort of researchers, at all stages of their careers, who share an interest in applied and basic aspects of the physiology of yeasts and filamentous fungi. As illustrated by the International Scientific Advisory Board, this meeting is supported by the top European groups working on yeasts and filamentous fungi.

Meeting location

The 7th Conference on Physiology of Yeast and Filamentous will be held in the city of Milan at the main campus of the University of Milano Bicocca, Italy. The history of the University of Milano Bicocca started in 1998, when the old buildings of the Pirelli factory were turned into a state of the art complex including extremely modern research laboratories, big study areas and common areas for students. It is a unique university campus in Italy with its 28 buildings spread all over Milan, Monza and the Maldives. The location of its main buildings in the northeast of the city and its proximity to the Greco Pirelli railway station make the Bicocca University highly accessible.

Commercial Sponsorship Opportunities

PYFF7 will attract between 250 and 300 researchers working on diverse aspects of yeast and fungal biology - including but not limited to physiology, fermentation, genomics and biotechnology. The audience will be 75-80% European with all the top Research Groups represented. It is an excellent opportunity for companies to showcase products and network, for commercial or research purposes. A trade exhibition will be organised in the same location as the poster display and coffee refreshment areas and this integration will offer maximum exposure to exhibitors. Bearing in mind the different resources available to companies, the organisers have prepared a suite of different sponsorship packages. They are also happy to discuss other ways that you could promote your company at the conference.

COMMERCIAL SPONSORSHIP PACKAGES

****** PLATINUM – MAIN CONFERENCE SPONSOR**

€4000 (3 available)

- Acknowledgement as one of the Main Conference Sponsors on Website, printed PYFF7 documents (including conference programme) and at the opening and closing of the meeting
- Full slide colour advert on the holding screen slide deck in the main auditorium at the start of each session
- Acknowledgement as a platinum sponsor and full slide in the conference programme (artwork to be supplied by sponsor by the advised deadlines)
- Company logo on conference website with links to company website
- Large stand at the trade exhibition (stand provided by the company)
- Pull-up banner (provided by the company) at the registration desk
- Full registration package, including opening reception, lunches, coffee breaks, conference dinner for up to two people

***** GOLD – WELCOME RECEPTION OR KEYNOTE SESSION SPONSOR**

€3000 (5 available)

- Acknowledgement as one of the Main Conference Sponsors on Website, and on all printed PYFF7 documents (including conference programme)
- Verbal acknowledgement as the Welcome Reception Sponsor or the Keynote Session Sponsor during the specified session
- Acknowledged as a Gold Sponsor on the holding screen slide deck in the main auditorium at the start of each session
- Full page colour advert in the conference programme (artwork to be supplied by sponsor by the advised deadlines)
- Company logo on conference website with links to company website
- Large stand at the trade exhibition (stand provided by the company)
- Pull-up banner (provided by the company) at the registration desk
- Registration, opening reception, lunches, coffee breaks for up to two people

**** SILVER – SESSION SPONSOR**

€2000 (8 available)

- Acknowledgement as a Session Sponsor on printed PYFF7 documents, including conference abstract book and promotional flyers
- Verbal acknowledgement as the Session Sponsor during the specified session
- Acknowledged as a Sponsor on the holding screen slide deck in the main auditorium at the start of each session
- Half page colour company advertisement in the conference abstract book (artwork to be supplied by sponsor by the advised deadlines)
- Company logo on conference website with links to company website
- Table at the trade exhibition
- Registration, opening reception, lunches, coffee breaks for one person

*** BRONZE - STUDENT GRANT SPONSOR**

€800 (no limit)

- Acknowledgement as a Student Grant Sponsor on printed PYFF7 documents, including conference abstract book and promotional flyers
- Acknowledged as a Sponsor on the holding screen slide deck in the main auditorium at the start of each session
- Half page colour advert in the conference programme (artwork to be supplied by sponsor by the advised deadlines)
- Company logo on conference website with links to company website

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